

# Performance apparel markets: business update, 3rd quarter 2014

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## Abstracts

This report provides information, analysis and valuable insight on developments relating to the performance apparel industry in the following categories: acquisitions, divestments and mergers; corporate social responsibility (CSR); financial results; investments; joint ventures, cooperation, licensing and distribution; and new stores. Companies, other organisations and brands featured in this report include: Adidas, Bayer MaterialScience, Black Diamond, Boeing, Columbia Sportswear, Freudenberg Nonwovens, Garmatex, Hansel Textil, International Finance Corporation (IFC), Massif Mountain Gear Company, New Era, Perry Ellis International, Puma, Quiksilver, Russell Brands, Samsonite, Samtech, TenCate, The Workwear Group, Under Armour, Unifi, VF Corporation and Wesfarmers.



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#### SUMMARY

#### ACQUISITIONS, DIVESTMENTS AND MERGERS

Black Diamond has sold the assets of its Gregory Mountain brand to Samsonite Freudenberg Nonwovens has acquired Hansel Textil's interlinings business Samtech has acquired Massif Mountain Gear Company Wesfarmers Industrial and Safety division has entered into an agreement to acquire the Workwear Group

#### CORPORATE SOCIAL RESPONSIBILITY (CSR)

Bayer MaterialScience has launched a new service to expand the use of its waterborne polyurethane (PU) technology

#### **FINANCIAL RESULTS**

Adidas Second quarter 2014 First half 2014 Columbia Sportswear Nike Perry Ellis International Outlook Puma Quiksilver Under Armour Unifi Fourth quarter 2013/14

#### 2013/14

**VF** Corporation

#### **INVESTMENTS**

TenCate has received an investment of Euro1.5 mn from Province of Overijssel to



support further development activities at a smart production centre

#### JOINT VENTURES, COOPERATION, LICENSING AND

#### DISTRIBUTION

Adidas has entered into a licensing agreement with the British Football Club Manchester

United

Boeing has entered into an agreement to supply Russell Brands with excess carbon fibre

Garmatex has entered into a supply agreement with New Era

Quiksilver has entered into six licensing agreements relating to several of its product categories

VF Corporation is collaborating with the International Finance Corporation (IFC) to provide funds for factory safety improvements Bangladesh

#### **NEW STORES**

Under Armour has opened its first store in Panama



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